



Inner Angel



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# Our Franchise Prospectus

[innerangelhealth.com](http://innerangelhealth.com)

# Our mission

Our mission is to help those struggling each day, those who put pressure on themselves to perform, even when they don't feel up to it.

We fuse the rawness of nature with science to deliver the latest in diet and lifestyle advice. Our goal is to help you function at your optimal mental and physical health.



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# Meet the management team



**Amanda Kearns**  
CEO  
Inner Angel



**Jodie O'Brien**  
Lead Therapist &  
Training Coordinator



**Rowan Kearns**  
CEO  
Raw Fusion



**Jabbar Moosa**  
Head of Visual Design

# Our Vision

Inner Angel Health is a trusted and professional brand that is the leading provider of digestive health treatments in Ireland and the UK. Since 2013, we have delivered thousands of treatments, allowing us a customer-centric approach in gathering health data and delivering the best quality care.

Our vision is to grow our position as the market leader in delivering a first-class experience across all of our services with continued investment in our people, technology, innovative treatments, products and online presence. Trust is one of our core values and Inner Angel Health Clinic have invested in the very latest FDA-approved technology to deliver safe, measurable results for our clients.

With a close-knit network of esteemed professionals backing your brand, we plan to expand our clinics and make our treatments more accessible across Ireland, UK and beyond. Inner Angel Health is well positioned to continue its outstanding success and growth. This is the perfect time for driven and motivated franchise partners to join our Inner Angel family to further drive our growth and share in our continued success.

— Amanda Kearns CEO



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# We are with you.

At Inner Angel Health, we are proud to be the market leaders and innovators in colonic hydrotherapy and nutrition treatments, offering our customers affordable prices with a first-class service. We are constantly seeking out ground-breaking ways to transform the lives of everyone who touches our brand.

At Inner Angel we partner with people who are just like us; passionate, driven, with a thirst for knowledge and hungry for success. When you partner with us you become part of the Inner Angel Clan, where you will receive on-going support and benefit from our years of invaluable experience in an ever evolving and growing industry.



# Why join Inner Angel Health brand?

## Booming Complementary Health Industry

The global probiotic market is estimated to grow at a rate of 8.3% from now until 2026, reaching USD 91.1 billion (Markets and Markets, 2021). We live in an age where more than ever, people want to feel and look their best.

At Inner Angel our aim is to empower our clients to become the best possible version of themselves, by providing affordable, safe and effective complementary health treatments.

## Market Leading Brand

Inner Angel Health Clinic strive to be the trusted market leaders in colonic hydrotherapy and probiotics. We pride ourselves on our renowned reputation for delivering amazing results, with superior customer service, at competitive prices.

Our aim is to revolutionise the complementary healthcare market with our fresh and dynamic approach, constantly evolving and growing our brand.

## Ongoing Support and Training

With a wide range of support resources available to you, such as; robust training programmes, marketing initiatives and operations support, you can be confident that you will be set up with all the tools needed to ensure the success of your clinic.





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## State of the art technology

We are committed to providing the latest technology in order to deliver the best possible results for our clients. Our Clinics use the highest performing FDA-patented medical system of colon hydrotherapy on the world market.

Our website algorithms and progress tracking offer a superior customer journey and our App enables clients to not only purchase but manage all bookings and earn loyalty credit every time they shop.

## Guided by PhD researchers

Gut microbiome research is moving from an isolated and somewhat taboo area, and into a promising position of personalised healthcare “with a lot of potential and possibilities” (Hadrich, 2018).

Married duo Amanda and Rowan Kearns, Gut Health PhD Researchers guide you through the latest health research solutions for your clients.

**Our vision is to offer something genuinely different, constantly seeking out ground-breaking ways to transform the lives of everyone who touches our brand.**





# Inner Angel Business Services

## Marketing made easy

Our Social Marketing experts have worked tirelessly on an evidence-based healthcare communication strategy, that adheres to latest guidelines in GDPR and regulations - protecting both you and your clients.

Our aim is to align our clients across the world with education on effective health promoting behaviours that may lessen the burden on their national health service.

## Dedicated Booking Team

Customer Success Coaches and Online System that allows professional appointment booking experience, smart features for appointment scheduling and progress tracking. Point-of-sale POS, Marketing and Analytics and Financial Reports for each clinic location.

All bookings are managed via a Central Booking Hub, meaning the Franchisee simply focuses on delivering the best quality care.





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## Ongoing Continuous Professional Development

We are Ireland's exclusive Internationally-accredited RICTAT trainers in Colonic Hydrotherapy. We supply and deliver Medical Device Training and Diagnostic Gut Testing.

Inner Angel have collaborated with industry experts to deliver in-person and online short courses in Business Development, Diet Support, Nutraceuticals and Complementary therapies.

## Community Support Groups

Chronic constipation is a highly prevalent functional bowel disorder that affects "1 in 7 adults, and 1 in 3 children at any one time" (NHS Inform, 2020). It carries a significant burden on the individual's Quality of Life.

We would like to break the taboo and spread awareness of co-existing conditions where gut issues might present themselves, such as anxiety, MS, Fibromyalgia, baby colic, neurological disorders, autism, or as a side effect of medications.

We have a toolkit for hosting support groups in your local community, with an evidence-based framework of questions that address a variety of stigmatised healthcare issues. This cements your position as a socially conscious member of your community.

# Inner Angel Products

## State of the Art Medical Equipment

We are developing our very own branded and specially designed and FDA-approved fibre glass colon hydrotherapy devices, complete with the latest digital technology.

We envisage becoming world leaders in complementary healthcare, gut assessments and bowel cancer screening.



## World exclusive Nutraceuticals

We created a range of supplements that can be used as natural alternatives where research has shown Nutritional care may actually be more beneficial than prescriptive drugs.

Customers can complete our Supplement Selector Quiz to instantly receive tailored advice that follows our Cleanse-Build-Infuse Protocol.

Raw Fusion Signature Gift Sets include a tailored Supplement trio, prescription card and a Raw Fusion gift box.





# Ongoing Support & Training

- Start-up assistance, including a comprehensive training package
- Assistance with lease negotiation for premises
- Beautiful Brand Fit outs and Interior Design provided for all clinics
- Head office multichannel support for SEO, PPC and social media campaigns and posts
- Marketing support and initiatives at national and local clinic level

- National Campaigns to drive sales
- Ongoing support and training with regular communication
- Human resource support to ensure teams are performing at the highest level
- Recruitment Support for new hires
- Buying power for cost effective stock purchasing
- World exclusive Raw Fusion nutraceuticals

**As part of our Franchising model, Inner Angel Health Clinic will provide ongoing support and continued training to ensure sustained success.**



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# What makes a great Franchise Partner?

**Customer Focused**  
**Dedication**  
**Evolving**  
**Hungry**  
**Inspiring**  
**Motivated**  
**Passionate**  
**Zesty**

Full training is provided so we accept partners from any industry.

Basically we collaborate with anyone who shares our values



# Our Values

## Human-centred

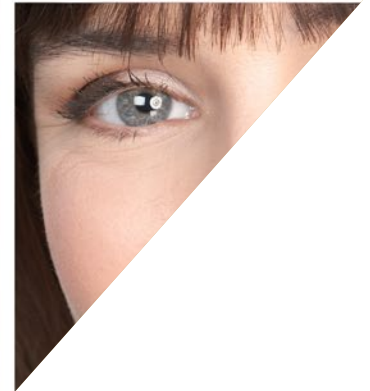
We understand the importance of self care and leading a fulfilling life. For both clients and students, we offer flexible delivery service put your personal vision and goals at our core.

## Innovation-driven

Investment in Continual Professional Development, international relationships and following the latest scientific research keeps us feeling fresh and fulfilled.

## Results-orientated

Helping you fulfil your personal health and lifestyle goals gives us the ultimate satisfaction. We guide you to be the best version of yourself.



# Customer review

Absolutely love going to Inner Angel and always feel beautiful walking out. Jodie is great at her work and she has passion for what she does and so comfortable to be around. Can't wait for my next appointment

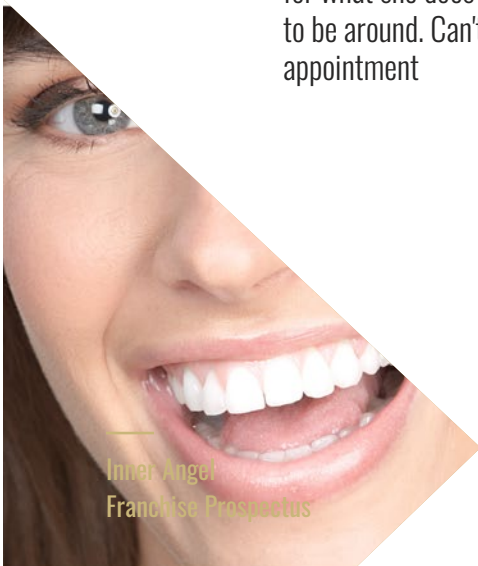
- Kelly Ann C

What a hotspot for a chill out zone. I'll be back. The infrared sauna is an amazing wee cocoon. Great place to switch off and zone out.

- Shirley

I feel so much better to be honest, the difference is unbelievable. I have much more energy, nowhere near as tired and feel much more human.

- Lucy



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# What's our Why?

We aim to improve Mental and Physical Performance, with natural nutrition solutions to support the whole family's health



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# Let's Chat



For Clinic Franchise and Training  
Contact **Amanda Kearns**

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To Stock Raw Fusion Supplements  
Contact **Rowan Kearns**

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